



Write & Cite®: Academic Writing Readiness

Write & Cite® provides learners the skills and knowledge needed not only to write, format, and properly cite papers, but also to think critically to define their research problem, find credible sources, and craft theses or dissertations worthy of publication.

The 8-section module can be customized to teach APA, MLA, or CMS documentation styles along with instruction regarding proper word choices, tone, paper organization, literature-based research, and techniques to avoid plagiarism.

Write & Cite® is designed to give learners the skills needed to write, format, and properly cite academic papers and dissertations. More than just a formal requirement, proper citation is imperative to respectfully borrow and expand upon others’ ideas.

Outcomes

1. Prepare an academic paper in accordance with either the APA Writing Style (7th Ed.), the MLA (Modern Language Association) style, or The Chicago Manual of Style (CMS).
2. Define and use proper tone, word choice, and idea development for academic papers.
3. Demonstrate ability to clearly define a research problem.
4. Select credible sources for a presented research problem.
5. Describe plagiarism and identify proper citation techniques for crediting others’ ideas.
6. Identify the tone, structure, purpose, and format for different types of academic writing.
7. Consider nuance and meaning to choose vocabulary appropriate for a paper’s purpose.
8. Use feedback to review an assignment and correct errors in style, structure, and content.
9. Recognize the most common errors and how to utilize the techniques to avoid them.
10. Demonstrate an understanding of proper grammar, including consistent verb tense, correct subject-verb agreement, and uniformity of phrases.

Recommended Learners

Higher Education

- Undergraduate Students
- Graduate Students

Business, Industry, Nonprofits, & Agencies

- Employees who are required to write technical reports and publications.

The Problem of Plagiarism

What is plagiarism

Plagiarism consequences I

Plagiarism consequences II

What can be done

Plagiarism is:

- A form of intellectual fraud
- Copying the work of another without the use of quotation marks and proper attribution
- Using another’s ideas and passing them off as your own
- Making minor changes to another’s work and passing it off as your own
- Reusing your own work without proper attribution
- Piecing together ideas from various sources without attribution and passing them off as your own
- Misattributing authorship to a source
- Falsifying or fabricating data
- Intentional when you willfully steal or copy ideas of others
- Unintentional when you carelessly or inappropriately use ideas of others



Click to see key takeaways

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

Higher Education

- ✓ Offer for writing remediation.
- ✓ Offer within the institution’s writing center as a learner resource.
- ✓ Include within an academic leveling program.
- ✓ Resource for learners who will be writing a thesis or dissertation.
- ✓ Training for faculty who are submitting articles for publication.

Business, Industry, Nonprofits, & Agencies

- ✓ Use for employees who are writing publications and technical reports.

Pricing

Module is Approximately 3-5 Learner Hours

1-100 Learners per Year

\$49 per Learner

101-500 Learners per Year

\$44 per Learner

500+ Learners per Year

\$39 per Learner